SCOTTISH FINANCIAL ENTERPRISE

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NEW SERVICE OFFERS BOOST FOR FINANCIAL SERVICES RECRUITMENT

Scottish Financial Enterprise (SFE) has joined forces with leading global on-line career management and jobs service, eFinancialCareers to launch a new website portal that promotes financial services career opportunities based in Scotland to job seekers around the world. The Career Centre is accessible via the SFE website and provides the most extensive online source of financial services job vacancies across Scotland's financial services industry.

Currently the portal has information about 200 financial services roles based in Glasgow, Edinburgh and Aberdeen spanning investment banking, insurance, asset management, accounting, corporate finance and operations positions.

The Scottish jobs portal is part of the eFinancialCareers global on-line platform which means that financial services companies based in Scotland will be able to tap into talent from financial markets around the world.

The arrangement between SFE and eFinancialCareers also provides SFE member companies with a 15 per cent discount on all eFinancialCareers services, covering job listings for Scottish-based vacancies, training courses and online and offline advertising options.

Amanda Harvie, SFE chief executive, said: "Having listened to our members we realised there was a need for a dedicated service to promote the many exciting financial services career opportunities available in Scotland. Ten percent of the Scottish workforce is employed directly and indirectly in financial services and the financial services industry in Scotland has grown by 36 percent over the last five years. Companies based here need to be able to recruit the very best people to enable them to continue to develop their businesses and compete effectively around the world. We hope that our Career Centre linked to the eFinancialCareers global platform will help companies to attract the talent they require and promote Scotland's financial services industry more widely."

Joel Davis, Head of Marketing at eFinancialCareers said: "Scotland is a growing international financial centre so we are delighted to be partnering with SFE to offer Scotland's financial services industry a world-class website service that will help meet its recruitment needs and raise awareness of the many and varied financial services jobs available in Scotland."

Visit SFE's new Career Centre by going to http://sfe.efinancialcareers.co.uk.

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Notes to Editors

1. Scottish Financial Enterprise

Scottish Financial Enterprise (SFE) is the independent organisation that supports and represents the interests of Scotland's financial services industry. SFE's members encompass all sectors of the industry including banks and building societies, general insurance, life assurance and pensions, fund management, asset servicing, corporate finance and broking services, professional advisors and support services. In total, SFE members account for over 70 per cent of the 113,000 people directly employed within Scotland's financial services industry.

The key focus of SFE's work is:

1. Lobbying for improvements to the business environment that Scotland provides for the financial services industry;

2. Influencing government, regulators and other policy-makers, mainly in Scotland, Westminster and Brussels, by facilitating engagement between them and our members; and

3. Promoting greater awareness, understanding and support of Scotland's financial services industry and the issues concerning it.

For more information about SFE and Scotland's financial services industry, please visit www.sfe.org.uk.

2. eFinancialCareers.com

eFinancialCareers.com is the number one website for jobs and career management in investment banking, asset management, accounting and securities. Recruiters and employers can post jobs targeting specific sectors within financial services, both buy-side and sell-side, and search the resume database for highly qualified and specialised professionals. eFinancialCareers.com, the world's largest financial recruitment marketplace, has a network of partner and global sites that increases the reach of job listings. These partners include InstitutionalInvestor.com, Financial News, MARHedge and Wall Street & Technology. eFinancialcareers.com serves the leading international finance centres around the world including Scotland, the UK, US, France, Switzerland, Germany, Italy, the Middle East, Hong Kong and Australia. eFinancialCareers.com is part of the Dice group of companies.

3. SFE Career Centre http://sfe.efinancialcareers.co.uk.

Scottish Financial Enterprise (SFE) member companies will receive a 15 per cent discount on the job adverts they post with eFinancialCareers, which will then automatically appear on the SFE Career Centre. This discount also applies to the other products from eFinancialCareers, including branding opportunities, training courses and adverts placed in the Careers in Financial Markets guide for students and graduates. The discount applies to new business and future bookings for Scottish-based advertising only. All jobs are posted for a period of one month on the entire eFinancialCareers network of sites and prices vary depending on the package that recruiters wish to purchase.